

Jess L McPeak

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Experience

Staff Research Associate 1

2.26–Current

University of California, Davis Department of Design

- Refined game components, rules, and materials in response to player feedback from diverse community contexts.
- Produced visual documentation and presentations communicating research findings to academic and community audiences.
- Facilitated community game events across northern California, including participant recruitment and on-site coordination.

Graphic Designer, Contract

9.25–Current

Santa Barbara County FireSafe Council

- Designed custom game boards, spinner sets, and chance cards for community-specific wildfire preparedness games.
- Extended existing brand identity to slides and document templates, then applied these templates for lecture slides and educational booklets.
- Redesigned the 2025 impact report to clarify narrative, align with brand identity, and elevate graphic professionalism.

Undergraduate Research Assistant

6.24–9.25

University of California, Davis Department of Design

- Developed serious games addressing community preparedness for wildfire emergencies and facilitated play events.

Graphic Designer, Freelance

1.23–11.25

Davis Chamber Players

- Redesigned brand identity and produced posters, programs, & rehearsal photography.

Barista

7.21–8.22

Starbucks Coffee

- Prepared food & drink orders and delivered customer service in a café environment.

Education

Bachelor of Arts in Design

9.22–6.25

University of California, Davis

- Awarded Department of Design Citation for Outstanding Performance

Awards & Honors

- Best AI Hack + Best Use of Neurelo (SFHacks 2024), Best Local Hack (SacHacks V), Best TreeDavis Hack (HackDavis 2023), Dean's Honors List (six quarters)

Skills

- Design: Adobe Creative Cloud, Figma, Canva
- Code: HTML/CSS/JS & libraries, Wordpress & CMS, Git & GitHub, SQL, Processing
- Office: Google Workspace, Microsoft Office, Anthropic Claude AI, Notion, Asana